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Real Estate Marketing To A Farm: How To Find, Grow And Reap The Benefits Of A Geographic Farm (Realtor Marketing Book 1)



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Synopsis

Real Estate Marketing To A Farm How To Find, Grow & Reap The Benefits of a Geographic Farm Find out tips and strategies to cultivate a successful real estate farm area. While researching for this title, we were surprised to discover how little real information there is out there about how to farm a neighborhood. The postcard people talked about postcards, the magnet people talked about magnets and no one provided comprehensive information about how to pick a farm, let alone how to effectively use sound marketing techniques across a variety of platforms to grow it, ultimately gain more clients and make more money. Some of the topics included are: What Is A Farm, Choosing a Farm & Farming For Sellers Newsletters, Postcards, & Brochure Boxes Website, Video, Email, & Social Media Open Houses & Door Knocking Creative Farming Ideas *ËfËfËf* Who is this book for? If you are just starting a farm, the internal pressure you may feel is just doubt about your marketing abilities and is no way reflective of how great farming Realtors started out. They each started their farm by listing just one house or selling one buyer, the same way that you will. This book will help you overcome your doubts and fears and strike out boldly, claiming your land and making a name for yourself! If you are an established agent who has decided to make your love or success in a neighborhood a formal farm, this book will give you definitive steps you can take to increase your dominance and sales in your desired location. Scroll up and grab a copy today.

Book Information

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Customer Reviews

Wow! This book is simply amazing. Here's the deal I find that in almost everything I do, it's easy to be great as long as I don't overthink it. This book is perfect for K.I.S.S. Marketing (keep it simple stupid) in that it covers all the basics in a way that allows you to not only do them better but do them easier than the Realtor down the street! A must read!!!! Example of something I am going to implement from this book. Flowers around the sign post for Realtor signs! Not only does it class up what you're doing it shows your client (and potential new clients) that while you want the house to sell you still care that they look good. Great book! Honestly can't believe how much information I got in this one place. 5/5 stars!

I just got done reading this and there's some good tips. It starts off very basic with things you'll hear everywhere else. But then you get some golden nuggets to help you stand out from the other agents in your area. I gave it 4 stars because of the typos.

The book was short but full of useful tips. However, those tips are very general. There is a lack of focused steps showing you how to implement them other than the occasional website link. Many of the ideas are good but I would have liked to see even more detail including actual examples of mailers, newsletters, and videos. More than anything, I would have liked to see real data on which techniques offered the most ROI on time and money instead of just a few anecdotes from the author's only 2 years of selling real estate. At the end of the day, it is worth the read but it is not an 'in depth' guide to farming your market.

I am so excited that this book "The Real Estate Marketing To A Farm" has given me the understanding of how to find and pick the right farm area to market. Tremendous great ideas to use in my marketing expansion to get more listings Thank you!

Great book! I love how this doesn't just tell you what to do but how to do it. Very insightful and thorough. Planning on using the lessons learned in this book to start farming, thank you!

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